

Modular Colors / CMYK



- White : Purity, Cleanliness, Simplicity , Healing, Perfection
- Yellow : Sunny, Inventive, Energy, Joy, Knowledge, Optimism, Happiness
- Orange : Creative, Innovation, Friendly, Youth, Fun, Affordability , Approachability, Modern Thinking
- Pink : Fun, Flirty, Romance, Tenderness, Love, Sexy, Feminine, Calm
- Red : Boldness, Dynamic, Energy, Power , Passion, Excitement, Love , Life, Warmth, Heat
- Green : Safety, Optimism, Natural, Growth, Organic, Freshness, Luck, Healing, Instructional
- Blue : Trust, Serious, Productivity, Calm, Integrity, Sincerity, Loyalty, Knowledge, Peaceful
- Purple : Magic, Royalty, Spiritual, Wisdom, Wise, Educative
- Brown : Solid, Rural, Confident, Outdoors, Masculine, Historical, Steady
- Gray : Balance, Neutrality, Traditional, Conservative , Serious
- Black : Powerful, Sophistication, Authority, Elegance, Luxury, Professionalism, Bold

Colors can be combined as desired.

